



# Sustainability: 2020 Vision

Programme & objectives

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Alcosuisse is the Swiss ethanol trader. Alcosuisse's ethanol products stand out for their high quality, which is geared to customer needs. For Alcosuisse, the topic of sustainability is also part and parcel of a comprehensive quality concept. As in other sectors which trade in agricultural commodities at a global level, the topic of sustainability is also gaining in importance in ethanol production. Alcosuisse would like to be a pioneer in this field and with this in mind developed the 2020 Sustainability Vision Programme with the Sustainability and Ecosystems Section of the School of Agricultural, Forest and Food Sciences (HAFL) at Bern University of Applied Sciences.



## Sustainability as a decisive competitive advantage

### Own scientifically controlled programme

Alcosuisse mandated HAFL to develop, implement and verify the 2020 Sustainability Vision Concept. In this way, aside from the scientifically based concept, implementation and compliance with the programme are also overseen and verified by an external and independent body. The scientific analysis, structuring and bundling of the different and diverse sustainability requirements of Alcosuisse customers provides the basis for the development of an individual standard along the entire supply chain.

### High level of benefits for customers

For Alcosuisse customers, the 2020 Sustainability Vision means that certified ethanol products are based on an environmentally friendly, responsible and socially acceptable production and supply chain. This is added value that customers can undoubtedly integrate in a profitable way in their own value-added chains.

## 2020 Vision: scientific, externally controlled programme

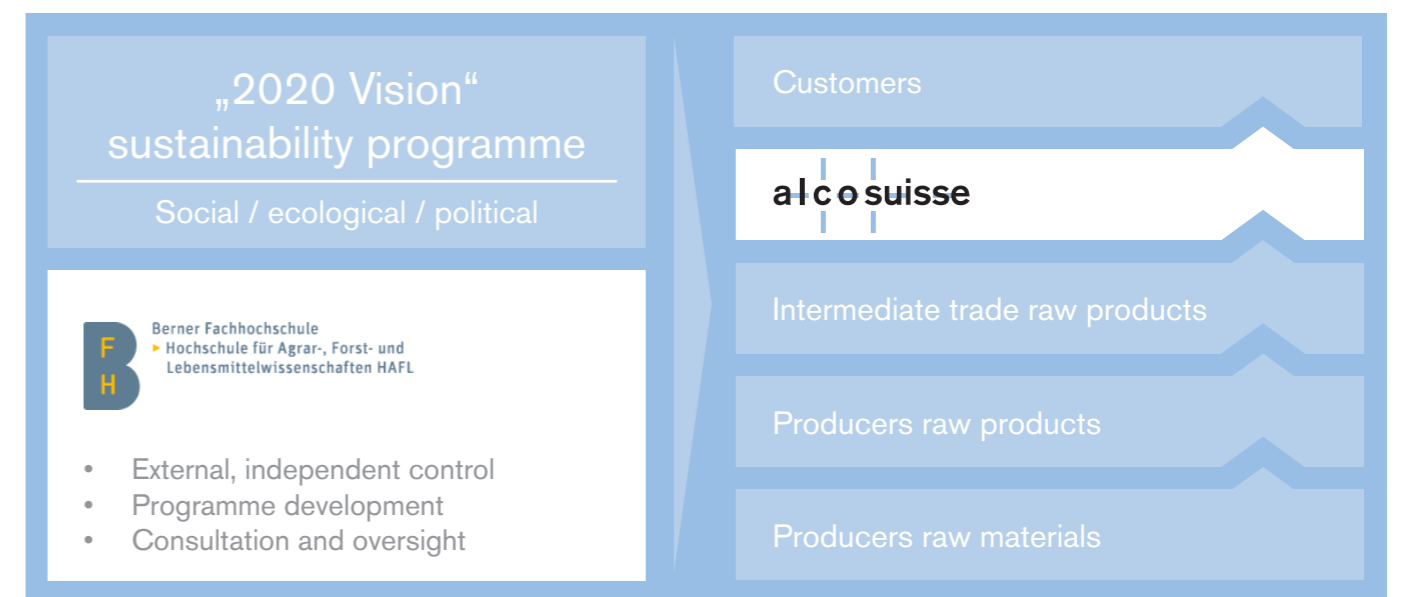


Diagram: Bern University of Applied Sciences, School of Agricultural, Forest and Food Sciences (HAFL)<sup>1</sup> is developing the „2020 Vision“ sustainability programme for Alcosuisse. Alongside the advisory function and programme development, HAFL also verifies programme implementation.

<sup>1</sup> Sustainability and Ecosystems Section, Bern University of Applied Sciences, School of Agricultural, Forest and Food Sciences (HAFL), 3052 Zollikofen, www.hafl.bfh.ch. HAFL is a recognised authority on the development and application of sustainability analysis systems for the private and public sector.

## Objectives of the Alcosuisse 2020 Sustainability Vision



Alcosuisse defines the term sustainability holistically, i.e. not only in ecological terms but also politically and socially. Core aspects, for example, are fair working and employment conditions, political rights, modern work and legal security, careful handling of areas under cultivation and the richest possible biodiversity. Alcosuisse already attaches a great deal of importance to respecting social, political and ecological standards. With the launch of the programme, Alcosuisse undertakes to procure at least 80% of the overall trading volume from verifiable sustainable production up to 2020. This requires in particular seamless traceability of the entire production and supply chain, including the original raw material producer and the often numerous intermediaries. Systematic audits will ensure compliance with the defined standards.